

The Hindu - Appointment Ad Rates

Rates for Appointment Advertisement w.e.f. 10th January, 2026

All The Ad Rates are in per sq.cm

Editions	Display Ascent Ad Rates (per sq.cm)			
	Base Color	Front Page	Back Page	Right Page
Chennai	2085	2502	2398	2294
Coimbatore	600	720	690	660
Madurai	450	540	518	495
Trichy	310	372	357	341
Puducherry	315	378	362	347
Kerala	925	1110	1064	1018
Telagana	580	696	667	638
Vizag	310	372	357	341
Vijayawada	310	372	357	341
Karnataka	730	876	840	803
New Delhi	480	576	552	528

We not only provide Lowest Quote, but a Complete solution one seeks:

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

The Hindu Advertisement ratecard, The Hindu epaper, The Hindu advertisement booking, Ad rates The Hindu

Book Ads in The Hindu Newspaper, Book Obituary Ads in The Hindu Newspaper Online, Book Public Notice Ads in The Hindu Newspaper Online,

Book Recruitment Ads in The Hindu Newspaper Online, Book Change of Name Ads in The Hindu Newspaper Online,

Book Business Proposal Ads in The Hindu Newspaper Online, Book Lost & Found Ads in The Hindu Newspaper Online, Book Education Ads in The Hindu Newspaper

The Hindu Ad Rates Updated 2026-2027, Ad Rates Online The Hindu Newspaper, Classified Ad Rates of The Hindu Newspaper, Display Ad Rates of The Hindu Newspaper

Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

To Book classified ad in The Hindu you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)

For complete rate card visit

<https://riyoadvertising.com/the-hindu.html>

For Appointment rate card visit

<https://riyoadvertising.com/the-hindu.html#The%20Hindu%20Appointment%20Advertisement%20Rates>

For display rate card visit

<https://riyoadvertising.com/the-hindu.html#The%20Hindu%20Display%20Advertisement%20Rates>